



Parents as Teachers®

Affiliate
Guilford County

BOARD PACKET

www.patgc.org

TABLE OF CONTENTS

| | |
|----------------|----|
| GENERAL INFO | 3 |
| LETTER | 4 |
| THE STORY | 5 |
| TIMELINE | 6 |
| CORE EXPERTISE | 7 |
| FAQ | 8 |
| KEY MESSAGES | 9 |
| STATS | 10 |
| TESTIMONIALS | 11 |
| FINANCES | 12 |

GENERAL INFO

415 N. Edgeworth St.
Suite 206,
Greensboro, NC 27401

ESTABLISHED DATE

February 2002

TAX ID NUMBER

33-1063509

ANNUAL BUDGET

Approximately
\$150,000

336-691-0024
patgc@patgc.org

LETTER

At Parents as Teachers Guilford County, we believe parents are their children's first and most influential teachers. That's why we follow a strengths-based program, which simply refers to the approach of emphasizing our clients' self-determination and strengths. This approach relies on an interactive, hands-on curriculum built on the results of neuroscience research on early brain development.

But our passion for early childhood education extends far beyond the science and data. We've seen firsthand how our program transforms the lives of the families we serve, and we're excited about the opportunities to continue to grow to serve more families each year.

2015 has been a big year for us as we've started to invite friends, colleagues and supporters to witness our mission in action. If you haven't had the opportunity, we'd love to have you attend one of our upcoming monthly Group Connections. That's what we call our client-wide get togethers, when our families come together for an activity and intentional time to practice some parenting skills they've been going over with their Parent Educators. You can check out our website for more details, www.patgc.org/all-project-list/group-connections.

If you would like to learn more about how you can help Parents as Teachers Guilford County through volunteering or donating, please contact us at patgc@patgc.org or simply visit our website.



Patti Learman
Director



Geoff Swan
Board President

THE STORY

Parents as Teachers Guilford County was started by Patti Learman, a stay-at-home mom at the time, who spent many afternoons chatting with other neighborhood moms while their young children played in the yard. She had no idea then what God was doing, but He was preparing her for a lifetime calling. Soon enough, Patti realized her passion for helping other moms be the best moms they could be and help them get the information they needed to parent well.

So she and a friend started researching if any programs like that existed and stumbled upon Parents as Teachers - a program that believed parents were their children's first, most influential teachers. Ironically enough, the program was founded right in Patti's hometown of St. Louis, Missouri and piloted in her own school district. Certainly, it couldn't get more providential!

That's when Patti and her friend decided they wanted to form a Parents as Teachers chapter in Guilford County, but it would take a few more providential happenings before they were convinced. Like the time Patti ended up on an eight-hour road trip with a stranger who knew a national trainer for Parents as Teachers in Missouri (this stranger-turned-friend ended up working for St. Andrew's Episcopal Church, which will be important later in the story). Or the time her bible study focused on the theme of relying on God when things seemed too big or hard to handle (just what Patti needed to hear). No matter how hard Patti tried to justify her nonprofit idea as too big to do herself, the people around her kept encouraging her to go for it.

About that same time, St. Andrew's Episcopal Church set a new vision to be known in the community as an advocate for children. A few months later, the church provided funding to send Patti and her friend to a week-long parent educator training in Raleigh. That experience, plus \$5,000 of seed funding from Community Foundation, was all they needed to make it official and incorporate.

The rest is history.

Every day since, Patti is humbled by the realization that God is using PATGC to help Him show His love for His people. And that anything is possible with Him. Though PATGC is a faith-based program, sustained and driven by its faith, religious education is not incorporated into the program curriculum.

TIMELINE

November: The idea for St. Andrew's Parents as Teachers Program is presented to St. Andrew's Church Vestry

2001

St. Andrew's Church Vestry votes to provide "seed" money, office space and meeting space for the program.

2002

June: Local Vision, Mission and Values Statements are developed by the St. Andrew's Parents as Teachers Advisory Board

2003

February: St. Andrew's Parents as Teachers is renamed the "Parents as Teachers Faith Community Network"

2004

April 4: PATFCN Receives 501(c)3 status

January: PATFCN is selected as a Leadership Greensboro project to expand and strengthen ties to the faith community

2006

June: Director Patti Learman receives The North Carolina Family Support Credential

2007

October: PATFCN moves to 415 N. Edgeworth St
December: Director Patti Learman receives her Master of Education - Birth to Kindergarten

2011

"Parents as Teachers Faith Community Network" is renamed "Parents as Teachers Guilford County"

2013

PATGC joins the Raising a Reader collaborative through United Way's Thriving at Three Initiative

March: PATGC begins collaboration with New Arrivals Institute

2015

Elevator Pitch

Parents as Teachers Guilford County is built on the principle that parents are their child's first and best teachers. The first five years of a child's life are vital for future development. So, we empower parents of all backgrounds to understand child development and connect them with resources to make the best parenting choices for their families.

Mission

To help prepare children aged 0-5 for kindergarten and for life

Vision

To see all children begin kindergarten on a level playing field

FAQ

● What is PATGC?

PATGC is an affiliate of the Parents as Teachers National program that provides parenting education and family support to families throughout pregnancy until their child enters kindergarten.

● Where does PATGC's funding come from?

PATGC receives the bulk of its funding from the Guilford County Partnership for Children. Other sources of funding are the Cemala Foundation, various other small grants and individual donations.

● How does PATGC measure program effectiveness?

PATGC participates in continuous quality improvement. Information about the program's effectiveness or the participating child's readiness for kindergarten is collected through a number of ways, including milestone observation and recording, results of the Ages and Stages Developmental Screening tool and Keys to Interactive Parenting Success and parent surveys. This information is used to plan visits with families or make changes to the program to improve services.

● How does PATGC meet its families?

Families find us through Internet searches, word-of-mouth information or referrals from their pediatrician or other service providers.

● What community partners support PATGC's work?

The community partners that support the work of PATGC continues to grow. Currently some of the community partners are the New Arrivals Institute, UNCG's Bringing out the Best, Family Service of the Piedmont Healthy Start Program, Guilford County Health Department, Ready for School, Ready for Life, Family Solutions, and the Child Development Services Agency.

● How will my donation be used?

Donations are used for general operations as well as to support the Parent Educators' work with families.

● I have children who are older than five years old; can my family participate?

As long as there is a child in the family who has not yet started kindergarten, the family can participate.

● How is PATGC different than Head Start and/or preschool?

While there is a parenting/in-home component to Head Start and the NC Pre-K program, the primary focus is on the child in a classroom setting. PATGC is focussed on building supportive relationships with parents in order to equip them with parenting competence and confidence to prepare their child to enter school socially, emotionally and academically ready to learn, building a firm foundation for future academic and life success.

● What is the desired outcome for families who participate?

Stronger families with parents/caregivers that are confident in their parenting skills and knowledge to prepare their children to enter school socially, emotionally and academically ready to learn, building the foundation for future academic and life success.

KEY MESSAGES

KEY MESSAGE 1 - CHILD DEVELOPMENT

We provide parents with knowledge and resources to prepare their children for a stronger start in life and greater success in school.

- Early Stimulation:** We work with parents to identify and plan out activities to engage their children's developing minds
- Kindergarten Readiness:** We ensure that children are prepared for kindergarten academically, socially and emotionally
- Literacy:** We help parents establish routines of daily reading and reading instruction to ensure their child doesn't start school behind

KEY MESSAGE 2 - PARENTING PROFICIENCY

We use an array of proven processes to establish baseline parent/child profiles and continually identify strengths and needs to help monitor the progress and outcomes of parenting improvement.

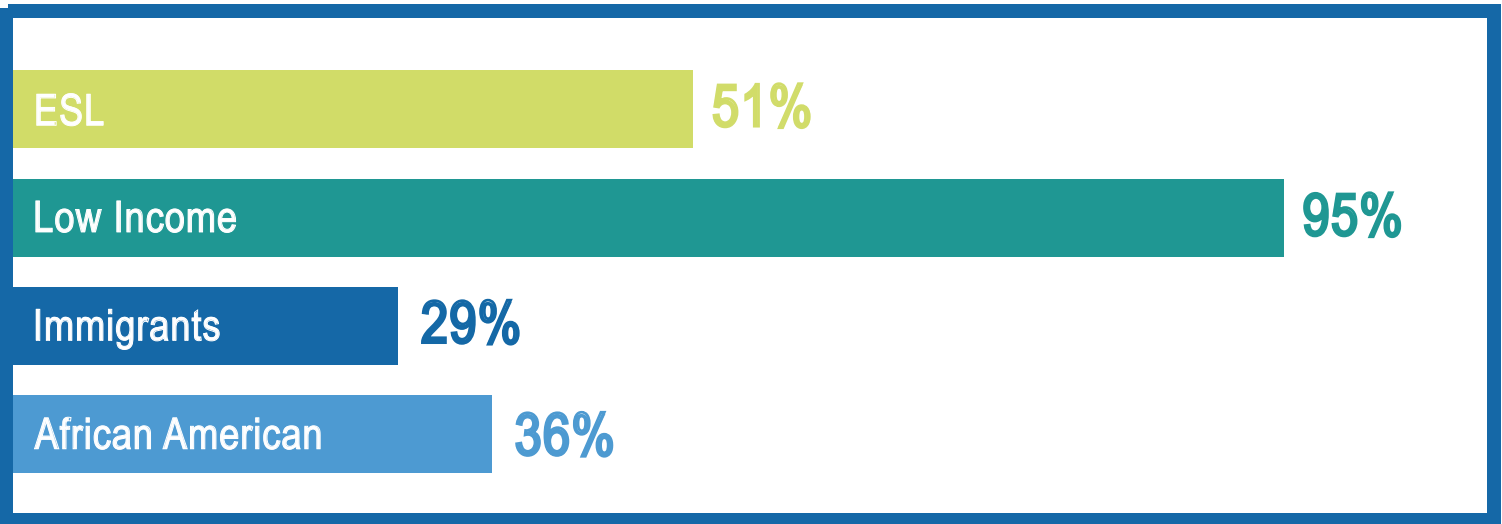
- Parenting Confidence:** 50% of parents rated themselves on the low end in their confidence in helping their child learn at their current age. After completing our program, 100% of those parents scored themselves on the high end
- Parenting Knowledge:** After the program, parents report the greatest average improvement in knowledge of how their children are growing and developing
- Parenting Ability:** 91% of parents reported improvement in their ability to respond effectively to an upset child

KEY MESSAGE 3 - FAMILY HEALTH

We instill the structure, routines and habits necessary for a healthy family life.

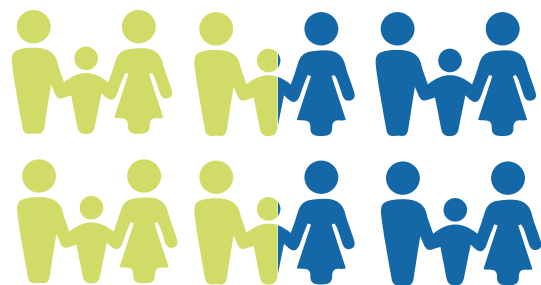
- Early Intervention:** We teach parents how to regularly check for and detect developmental delays and how to access early intervention to help their children learn the key skills necessary to catch up on their development
- Medical Homes:** Our parent educators help families establish regular medical care in times of need
- Family Unity:** Our parent educators help families identify several goals to accomplish as a family

POPULATION SERVED



90% of enrolled children meet developmental milestones

91% of parents reported improvement in their ability to respond effectively to an upset child.



studies have shown that end of **third grade** reading proficiency is the single greatest predictor of high school graduation and later success

TESTIMONIALS

"Parents as Teachers makes a difference. the parent educators build relationships with the families they visit, and by example help new parents become excellent mommies and daddies."

Shelley Kappauf, Board Treasurer

“ My children excelled from infancy, to toddlers, up into grade school because they were a part of this program. ”

Shante Woody, Client

"Many times Bringing Out the Best specialists refer families to the Parents as Teachers program for continued support. Parents as Teachers educators connect with and assist the family along a comfortable journey down a path leading to their child's full potential. PAT educators provide parents with research based information to realize their child's social/emotional needs, language development, cognitive and motor development."

Wanda Dodson-Hoff

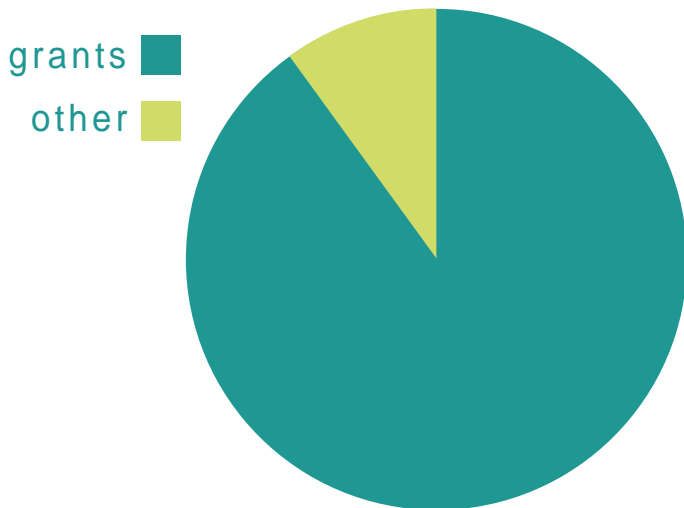
Program Director; Bringing Out the Best Center for
Youth, Family, and Community Partnerships;
University of North Carolina at Greensboro

FINANCIALS

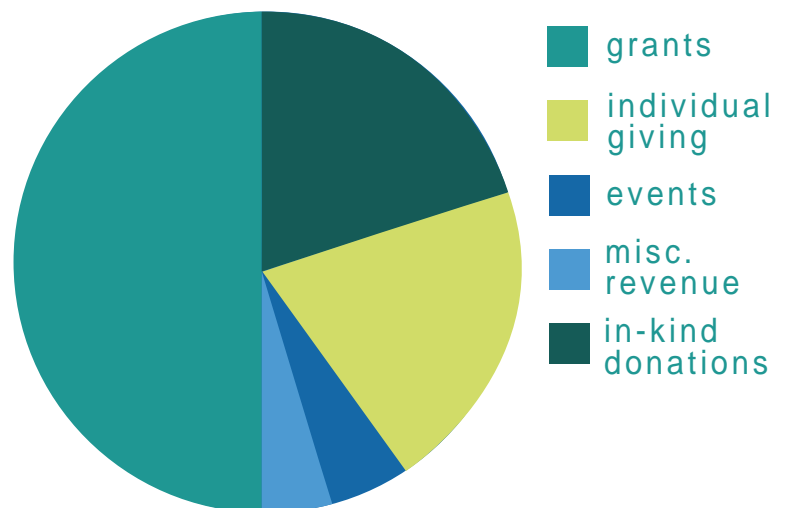
Approximately

Annual Budget **\$150,000**

NOW



GOAL



DONATION NEEDS

Each donation allows us to serve more families. It costs us \$1,500/year to provide complete service to a family. Donations are also needed to transport families to and from Group Connections (\$200 van rental) and for food/materials (\$175 per Group Connection).